

# ADRYENN ASHLEY

415-420-5627

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## SUMMARY OF SKILLS

- Strategic leader with ability to organize and motivate a large team.
- 15 years finance experience in real estate, stocks, law, finance and insurance.
- Excellent resource management, problem solving, communication and negotiation skills.
- Ability to work methodically in a fast-paced, deadline driven environment.
- Detail oriented, well organized, and a quick learner.
- Industry Experience: Real Estate, Financial Services, Law, e-Commerce.
- Special Skills: Certified Divorce Financial Analyst, Forensic Accountant, Asset Protection Specialist.

## WORK EXPERIENCE

**Chief Idea Bunny** 3/06-present

Wow! Is Me

- Public Relations and Media expert

**Real Estate and Mortgage Broker** 3/02-3/06

- Train loan agents in residential purchase and refinance transactions.
- Responsible for developing recruiting strategy.
- Manage residential purchase and refinance loans.
- Counsel clients on debt management and legal ways to improve credit scores.
- Closed over \$10 million in business 2nd quarter 2004.

**Quality Assurance Senior Architect** 4/98-3/02

Universal Services Corp.

Brightware, Inc.

Netcentives

Kaiser Permanente

- Create Quality Assurance infrastructure for testing CalFed Bank's online home loan site.
- Develop and implement state of the art infrastructure to test artificial intelligence applications that monitor online banking transactions to determine the risk of fraud.
- Develop Master Quality Plan to adhere to ISO 9001 standards.
- Designed and implemented the procedure to test over 600 applications in multiple regions and locations for Kaiser Permanente in an integrated environment on a tight schedule.
- Train and implement automated testing tools: TestDirector, WinRunner, LoadRunner.
- WebLogic Administrator, SQL/Oracle, UNIX, Clear Case.

**Project Administrator** 6/90-6/93

Fair, Isaac and Company, Inc.

- Produced Technical Reviews, Project Guides, and other professional reports for customers.
- Produced User's Guide for Triad (a product which rates a client's customers for credit worthiness).
- Performed validation studies and analysis, ensuring that credit score-cards behaved as designed and expected by clients.

**Research Associate** 6/86-6/90

Bateman Eichler - Hill Richards / Kemper Securities

- Provided research and statistical analysis services to Research Analysts in Real Estate.