

Mark B. Goebel

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PROFESSIONAL SUMMARY

Innovative and creative Information Systems and Human Resources executive with an excellent balance of functional and technology expertise. In addition to a strong corporate background across an array of industries, a strong entrepreneurial passion led to the creation of G&G Capital.

ENTREPRENEURIAL EXPERIENCE

G&G Capital www.gandgcapital.com

2/2005 - Present

Chief Strategy Officer

- **BOARD OF DIRECTOR - OPENFLOOR TECHNOLOGIES/RUNPOLITICS - DEVELOPING BUSINESS PLAN AND CAPITAL STRATEGY AS WELL AS DEVELOPING SALES AND PARTNERSHIP OPPORTUNITIES.**
WWW.RUNPOLITICS.COM
- **BOARD OF ADVISORS (TECH TEAM, CAPITAL STRATEGY TEAM) - HOUSECRAFT TECHNOLOGIES - DESIGNING TECHNICAL APPROACH TO THE WEB 2.0 PORTAL FOR THE CONSTRUCTION INDUSTRY. ALSO DEVELOPING CAPITAL STRATEGY AND DEVELOPING CAPITAL INVESTMENT RELATIONSHIPS.**
WWW.HOUSECRAFTHOMES.COM
- **CHIEF STRATEGY OFFICER - POSITIVE WORLD ENTERPRISES - GUIDING PWE EXECUTIVES TO BUILD ADVISORY TEAM AND BOARD OF DIRECTORS TO BRING THIS IMPORTANT CAMPAIGN OF GOOD WILL TO THE WORLD. PROVIDING ADVICE ON CORPORATE DESIGN, CAPITAL SEQUENCING, PRODUCT DEVELOPMENT, MARKETING, SALES, WEB COMMUNITY DESIGN DEVELOPMENT. LED SALES OF INITIAL PRODUCT I AM A PERSON CHILDREN'S PROGRAM.** WWW.IAMAPERSON.COM
- **BOARD OF ADVISORS - YAKTIVATE - DEVELOPING NETWORK SALES OPPORTUNITIES AND OPERATIONAL DESIGN.** WWW.YAKTIVATE.COM
- **CHIEF STRATEGY OFFICER - KNOWHOW LLC - DEVELOPED SPIN-OFF AND CORPORATE DEVELOPMENT STRATEGY. DEVELOPED MARKETING NETWORK STRATEGY AND ALIGNED PARTNERSHIPS EACH WITH MULTI-MILLION SUBSCRIBER REACH.**
- **CAPITAL ADVISOR FOR BROADWAY, FILM AND TV PROPERTIES.**

CORPORATE EXPERIENCE OVERVIEW

Mount Sinai Medical Center
Director of Data Administration

2/2007 - Present

BusinessEdge Solutions, Inc.

4/2006 - 12/2006

Data Management and Analysis Senior Consultant

Avaya, Basking Ridge, NJ

4/2003 - 4/2006

IT Client Executive for Enterprise Communication Group (Product House)

IT Client Executive for HR

4/2003 - 11/2003

Business Intelligence International, Morris Plains, NJ

2001 - 2003

VP, Decision Information Architect Consultant

Hoffmann LaRoche, Nutley, NJ

1999 -2001

Director Human Resources/Payroll Information Management

Merrill Lynch, New York, NY

1998 - 1999

VP, Manager of Data Mart & Information Delivery

JP Morgan, New York, NY

1996 -1998

VP, Manager of HR Information Delivery

Citibank, New York, NY

1994-1996

AVP, Project Manager

United HealthCare Corporation, Minneapolis, MN

1989-1994

Sr. Customer Assistance Center Analyst

Unites States Air Force, the Netherlands & Washington DC

1985 - 1989

Information Systems Operation Specialist

EDUCATION

<i>Undergraduate Studies</i>	<i>Certificates & Continuing Education</i>
Rutgers University Theater Arts	CEO SPACE/IBI CEO Entrepreneur Intensive
Metropolitan State University MIS Studies	ZIFA Zachman Framework Enterprise Architecture
	US Air Force - Technical Training School Information Systems Management

SPEAKING ENGAGEMENTS

2007 - Cognos User Conference

2002 - Cognos User Conference - ROI on HR Technology Investment

2001 - The Conference Board - HR Talent Strategies (Co-presented with PeopleSoft)

2000 - PeopleSoft User Conference - IBR Streamlines HR Reporting

2000 - NJ Technology Conference - e-Commerce in ERP applications

INDUSTRY LEADERSHIP

2004 - 2005 Knowledge Chair, PMI Metric SIG Board of Directors

2005 - 2006 Marketing Chair, PMI Metrics SIG Board of Directors